



VideolIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Perkins Nichols Media  
11691 Fall Creek Road  
Suites 214-216  
Indianapolis, IN 46256

## Contract # 105436

**Schedule Dates** 01/11/13-01/27/13  
**Advertiser** Indianapolis Metropolitan Planning (9320)  
**Agency** Perkins Nichols Media (1315)  
**Product** Political/Issues (1129)  
**Brand** political issue (13047)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Issue  
**Billing Type** Standard  
**Comments**

**Date Entered** 01/03/13  
**Last Modified** 01/11/13  
**Entered By** Lisa Baxter  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,657.50  
**Net Total** \$60,392.50  
**Sales Tax**

## WTHR (WTHR)

By Broadcast Month	Spots	Rate
Jan. 2013	119	\$71,050.00
<b>Grand Total:</b>	<b>119</b>	<b>\$71,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	7A- 9A (EST)	1					X			1	\$600.00	\$600.00	WTHR (WTHR)	7-9a Today	1/7/13
17.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	7A- 9A (EST)	4	X	X	X	X	X			4	\$600.00	\$2,400.00	WTHR (WTHR)	7-9a Today	1/7/13
18.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	7A- 9A (EST)	4	X	X	X	X	X			4	\$600.00	\$2,400.00	WTHR (WTHR)	7-9a Today	1/7/13
19.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	WTHR (WTHR)	9-10a Today	1/7/13
20.0	Revised Line / SPOT	01/21/13-01/25/13	3	:30	9A- 10A (EST)	3	X	X	X	X	X						WTHR (WTHR)	9-10a Today	1/7/13
20.1	Normal Line / SPOT	01/21/13-01/25/13	3	:30	9A- 10A (EST)	2	X	X	X	X	X			2	\$350.00	\$700.00	WTHR (WTHR)	9-10a Today	1/11/13
21.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	9A- 10A (EST)	1					X			1	\$350.00	\$350.00	WTHR (WTHR)	9-10a Today	1/7/13
22.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	10A- 11A (EST)	1					X			1	\$300.00	\$300.00	WTHR (WTHR)	10-11a Today	1/7/13
23.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	10A- 11A (EST)	4	X	X	X	X	X			4	\$300.00	\$1,200.00	WTHR (WTHR)	10-11a Today	1/7/13
24.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	10A- 11A (EST)	4	X	X	X	X	X			4	\$300.00	\$1,200.00	WTHR (WTHR)	10-11a Today	1/7/13
25.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	12P- 12:30P (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	12-1230p Noon News	1/7/13
26.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	12P- 12:30P (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	12-1230p Noon News	1/7/13
27.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	12P- 12:30P (EST)	1					X			1	\$400.00	\$400.00	WTHR (WTHR)	12-1230p Noon News	1/7/13
28.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	12:30P- 1P (EST)	1					X			1	\$400.00	\$400.00	WTHR (WTHR)	1230-1p Noon News	1/7/13

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



VideoIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Perkins Nichols Media  
11691 Fall Creek Road  
Suites 214-216  
Indianapolis, IN 46256

## Contract # 105436

**Schedule Dates** 01/11/13-01/27/13  
**Advertiser** Indianapolis Metropolitan Planning (9320)  
**Agency** Perkins Nichols Media (1315)  
**Product** Political/Issues (1129)  
**Brand** political issue (13047)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Issue  
**Billing Type** Standard  
**Comments**

**Date Entered** 01/03/13  
**Last Modified** 01/11/13  
**Entered By** Lisa Baxter  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,657.50  
**Net Total** \$60,392.50  
**Sales Tax**

### WTHR (WTHR)

By Broadcast Month	Spots	Rate
Jan. 2013	119	\$71,050.00
<b>Grand Total:</b>	<b>119</b>	<b>\$71,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	12:30P- 1P (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	1230-1p Noon News	1/7/13
30.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	12:30P- 1P (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	1230-1p Noon News	1/7/13
31.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	5P- 6P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	WTHR (WTHR)	5-6p EWN	1/7/13
32.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	5P- 6P (EST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	WTHR (WTHR)	5-6p EWN	1/7/13
33.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	5P- 6P (EST)	1					X			1	\$750.00	\$750.00	WTHR (WTHR)	5-6p EWN	1/7/13
34.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	6P- 6:30P (EST)	1					X			1	\$1,100.00	\$1,100.00	WTHR (WTHR)	6-630p EWN	1/7/13
35.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	6P- 6:30P (EST)	4	X	X	X	X	X			4	\$1,100.00	\$4,400.00	WTHR (WTHR)	6-630p EWN	1/7/13
36.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	6P- 6:30P (EST)	4	X	X	X	X	X			4	\$1,100.00	\$4,400.00	WTHR (WTHR)	6-630p EWN	1/7/13
37.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	7P- 7:30P (EST)	4	X	X	X	X	X			4	\$850.00	\$3,400.00	WTHR (WTHR)	7-730p Wheel	1/7/13
38.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	7P- 7:30P (EST)	4	X	X	X	X	X			4	\$850.00	\$3,400.00	WTHR (WTHR)	7-730p Wheel	1/7/13
39.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	7P- 7:30P (EST)	1					X			1	\$850.00	\$850.00	WTHR (WTHR)	7-730p Wheel	1/7/13
40.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	7:30P- 8P (EST)	1					X			1	\$950.00	\$950.00	WTHR (WTHR)	730-8p Jeopardy	1/7/13
41.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	7:30P- 8P (EST)	4	X	X	X	X	X			4	\$950.00	\$3,800.00	WTHR (WTHR)	730-8p Jeopardy	1/7/13
42.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	7:30P- 8P (EST)	4	X	X	X	X	X			4	\$950.00	\$3,800.00	WTHR (WTHR)	730-8p Jeopardy	1/7/13

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



VideoIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Perkins Nichols Media  
11691 Fall Creek Road  
Suites 214-216  
Indianapolis, IN 46256

## Contract # 105436

**Schedule Dates** 01/11/13-01/27/13  
**Advertiser** Indianapolis Metropolitan Planning (9320)  
**Agency** Perkins Nichols Media (1315)  
**Product** Political/Issues (1129)  
**Brand** political issue (13047)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Issue  
**Billing Type** Standard  
**Comments**

**Date Entered** 01/03/13  
**Last Modified** 01/11/13  
**Entered By** Lisa Baxter  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,657.50  
**Net Total** \$60,392.50  
**Sales Tax**

### WTHR (WTHR)

By Broadcast Month	Spots	Rate
Jan. 2013	119	\$71,050.00
<b>Grand Total:</b>	<b>119</b>	<b>\$71,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	01/11/13-01/12/13	3	:30	11P- 11:35P (EST)	2					X	X		2	\$1,100.00	\$2,200.00	WTHR (WTHR)	11-1135p LN	1/7/13
44.0	Normal Line / SPOT	01/14/13-01/19/13	3	:30	11P- 11:35P (EST)	2	X	X	X	X	X	X		2	\$1,100.00	\$2,200.00	WTHR (WTHR)	11-1135p LN	1/7/13
45.0	Normal Line / SPOT	01/21/13-01/26/13	3	:30	11P- 11:35P (EST)	1	X	X	X	X	X	X		1	\$1,100.00	\$1,100.00	WTHR (WTHR)	11-1135p LN	1/7/13
46.0	Normal Line / SPOT	01/12/13-01/12/13	3	:30	7A- 8A (EST)	2						X		2	\$500.00	\$1,000.00	WTHR (WTHR)	7-8a Sat Today	1/7/13
47.0	Normal Line / SPOT	01/19/13-01/19/13	3	:30	7A- 8A (EST)	2						X		2	\$500.00	\$1,000.00	WTHR (WTHR)	7-8a Sat Today	1/7/13
48.0	Normal Line / SPOT	01/26/13-01/26/13	3	:30	7A- 8A (EST)	2						X		2	\$500.00	\$1,000.00	WTHR (WTHR)	7-8a Sat Today	1/7/13
49.0	Normal Line / SPOT	01/12/13-01/12/13	3	:30	8A- 10A (EST)	2						X		2	\$500.00	\$1,000.00	WTHR (WTHR)	8-10a Sat Sunrise	1/7/13
50.0	Normal Line / SPOT	01/19/13-01/19/13	3	:30	8A- 10A (EST)	2						X		2	\$500.00	\$1,000.00	WTHR (WTHR)	8-10a Sat Sunrise	1/7/13
51.0	Normal Line / SPOT	01/26/13-01/26/13	3	:30	8A- 10A (EST)	2						X		2	\$500.00	\$1,000.00	WTHR (WTHR)	8-10a Sat Sunrise	1/7/13
52.0	Normal Line / SPOT	01/13/13-01/13/13	3	:30	6A- 7A (EST)	1							X	1	\$200.00	\$200.00	WTHR (WTHR)	6-7a Sun Sunrise	1/7/13
53.0	Normal Line / SPOT	01/20/13-01/20/13	3	:30	6A- 7A (EST)	1							X	1	\$200.00	\$200.00	WTHR (WTHR)	6-7a Sun Sunrise	1/7/13
54.0	Normal Line / SPOT	01/27/13-01/27/13	3	:30	6A- 7A (EST)	1							X	1	\$200.00	\$200.00	WTHR (WTHR)	6-7a Sun Sunrise	1/7/13
55.0	Normal Line / SPOT	01/13/13-01/13/13	3	:30	7A- 8A (EST)	2							X	2	\$400.00	\$800.00	WTHR (WTHR)	7-8a Sun Sunrise	1/7/13
56.0	Normal Line / SPOT	01/20/13-01/20/13	3	:30	7A- 8A (EST)	2							X	2	\$400.00	\$800.00	WTHR (WTHR)	7-8a Sun Sunrise	1/7/13

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



VideoIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Perkins Nichols Media  
11691 Fall Creek Road  
Suites 214-216  
Indianapolis, IN 46256

## Contract # 105436

**Schedule Dates** 01/11/13-01/27/13  
**Advertiser** Indianapolis Metropolitan Planning (9320)  
**Agency** Perkins Nichols Media (1315)  
**Product** Political/Issues (1129)  
**Brand** political issue (13047)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Issue  
**Billing Type** Standard  
**Comments**

**Date Entered** 01/03/13  
**Last Modified** 01/11/13  
**Entered By** Lisa Baxter  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,657.50  
**Net Total** \$60,392.50  
**Sales Tax**

### WTHR (WTHR)

By Broadcast Month	Spots	Rate
Jan. 2013	119	\$71,050.00
<b>Grand Total:</b>	<b>119</b>	<b>\$71,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT	01/27/13-01/27/13	3	:30	7A- 8A (EST)	2							X	2	\$400.00	\$800.00	WTHR (WTHR)	7-8a Sun Sunrise	1/7/13
58.0	Normal Line / SPOT	01/13/13-01/13/13	3	:30	8A- 9A (EST)	2							X	2	\$450.00	\$900.00	WTHR (WTHR)	8-9a Sun Today	1/7/13
59.0	Normal Line / SPOT	01/20/13-01/20/13	3	:30	8A- 9A (EST)	2							X	2	\$450.00	\$900.00	WTHR (WTHR)	8-9a Sun Today	1/7/13
60.0	Normal Line / SPOT	01/27/13-01/27/13	3	:30	8A- 9A (EST)	2							X	2	\$450.00	\$900.00	WTHR (WTHR)	8-9a Sun Today	1/7/13
61.0	Normal Line / SPOT	01/11/13-01/11/13	3	:30	11:35P- 12:37A (EST)	1					X			1	\$400.00	\$400.00	WTHR (WTHR)	1135p-1237a Tonight Show	1/7/13
62.0	Normal Line / SPOT	01/14/13-01/18/13	3	:30	11:35P- 12:37A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	1135p-1237a Tonight Show	1/7/13
63.0	Normal Line / SPOT	01/21/13-01/25/13	3	:30	11:35P- 12:37A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	1135p-1237a Tonight Show	1/7/13

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."